

CREATIVE DESIGNS + SIGNS, INC.

248.334.5580

"Building Images That Build Business"

ILLUMINATED SIGNS

- ❖ monument signs
- ❖ sign cabinets
- ❖ pole signs
- ❖ new sign faces

NEON

- ❖ channel letters
- ❖ border tube
- ❖ window signs

ARCHITECTURAL STRUCTURES

CARVED

+
SANDBLASTED

SUBDIVISION ENTRIES STREET SIGNS

DIMENSIONAL LETTERS

- JOB SITE SIGNS
- TRUCK LETTERING
- WINDOW GRAPHICS
- AWNINGS
- TRADESHOW DISPLAYS

- ❖ BUSINESS CARDS
- ❖ LOGO DESIGN

- ❖ FAÇADE DESIGN
- ❖ INTERIOR DESIGN

**146 Cesar E. Chavez
Pontiac
Michigan 48342**

Creative Designs+Signs, Inc. has been in business since 1980 and has a reputation for doing superior sign design and fabrication. We are licensed by the State of Michigan as a Sign Contractor and have a staff of well-trained fabricators, licensed Sign Specialty Technicians and computer graphic specialists. Our electric signs and neon channel letters are built to UL standards and the National Electric Code. We use high quality materials and are dedicated to excellence in workmanship. We will give you an unconditional warranty as a testimony to our commitment to customer satisfaction.

Creative Designs+Signs, Inc. specializes in small business solutions, providing packages for new businesses and updating existing images. Al La Londe, owner and senior designer, was schooled at Pratt Institute in New York. He offers a wide range of talent in areas of graphic design, sign design and engineering, building façade design and interior design. He has been a featured speaker with the Oakland County Planning & Economic Development Services and Main Street Program. He actively serves as a consultant.

Our portfolio and web site highlight only some of the electrical and carved signs we have designed and fabricated. You will also see subdivision entry signs, street signs, construction job site signs, neon, illuminated cabinets, custom architectural monument signs, neon channel letters, window and truck lettering, etched glass, as well as custom made accessories for businesses, such as restaurants and hair salons.

Our CNC router table allows production of a variety of custom designs and techniques; prismatic carved letters and three dimensionally carved images and signs, routed aluminum faces with pushed through acrylic letters and custom shapes, to name a few.

A Sign Is An Investment. A sign is one of the most permanent parts of a business and is exposed to weather and constant use. The average life of a sign varies depending on the quality of materials used, the construction and other factors. It pays to purchase a high quality sign made of superior materials if one intends to use the sign over a period of years. Your sign *is* your image - a sign in poor repair gives the business a shoddy image. A new, well-designed sign will portray *your* successful image to the public.

Adding a sign may increase your revenue up to 15%. A sign is a great way to make your business grow. In fact, studies have found that a new sign can create a significant increase in traffic and sales. A new sign brings new business, but also increases the business that you already have. If you pro-rate the cost of a new sign over a twelve-month period, it is an inexpensive form of advertisement, especially when you consider the amount of people that will see your sign during a twenty-four hour period.

You are always welcome to visit our 12,000 square foot studio, showroom and fabrication facility. We would be happy to share our portfolio and many samples. Additionally, we can provide a list of references - our satisfied customers.

We look forward to helping you make your business successful!

www.creativedesigns-signs.com

